



Schweizerische Stiftung für Solidarität im Touris
Swiss Foundation for Solidarity in Tou

Schweizerische Stiftung für Solidarität im
Tourismus

Swiss Foundation for Solidarity in Tourism

Annual Report
2009

9th Annual Report, 2009

In 2009, as a consequence of the global economic crisis, international tourist arrivals dropped by four percent, for the first time since they have been counted (1950). This provided some breathing space for the people in many tourist destinations, who have to struggle against land and real estate speculation in the tourism sector. However, due to the slump in tourism, jobs were lost and thus also a source of income. The imminent economic recovery will also benefit the tourism sector. It will lead to a renewed increase in the number of tourists and probably to higher growth rates. This, however, will again mean more negative impacts on the local population and the environment. A growing number of organisations work towards fairer and more sustainable economic models in tourism and want to implement projects aimed at socially and environmentally responsible tourism. Supporting such initiatives and projects with financial contributions is the objective of the SST foundation. During the year documented, it was possible to make grants and awards amounting to a total of CHF 144,000.-. Since it was founded, the SST foundation supported organisations and projects with a total of about CHF 950,000.-.

Report on the Board's Activities

In 2009, the Board held four regular meetings. The agenda was mainly dominated by the evaluation of the quarterly financial reports and by decisions on funding proposals. According to the rules of procedure, the preparatory work has been delegated to the foundation's offices, standing committees and individual members of the Board.

Funding Committee

In the year documented, the funding committee reviewed the proposals submitted in order to determine whether they are in line with the foundation's objectives and guidelines for grant applicants, and presented them to the Board for their decision. Six project proposals were supported by the foundation. Furthermore, the Working Group on Tourism & Development (akte) in Basle again received a substantial amount on the basis of a project approval made earlier, covering projects of several years' duration. From its returns in 2009, the foundation made grants amounting to a total of CHF 144,000.-. Since it was founded, the foundation has provided grants and awards totalling about CHF 950,000.-. Further information on the projects supported by the foundation can be found in the section on grants and awards, and at www.sstfoundation.org.

TO DO! Contest on Socially Responsible Tourism

On the occasion of the International Tourism Exchange (ITB) 2010, the two winners of the TO DO! contest 2009 received a prize money of CHF 5,000.- each. The Institute for Tourism and Development (Studienkreis für Tourismus und Entwicklung e.V., Ammerland/Starnberger See) gives the awards for socially responsible tourism to projects which are implemented with the participation of local people. The SST foundation gives a prize money of CHF 5,000.- to each of the winners, and a delegate of the Board of SST represents the foundation in the contest jury. Since 2007, the foundation has been one of the regular supporters of the TO DO! contest and supports this internationally renowned contest with a financial contribution of CHF 5,000.-. In the year documented, the contest has been announced again.

Award Winners 2009

- **Network GAMBIA IS GOOD/Concern Universal** (www.concernuniversal.org)
- **Guludo Beach Lodge, Mozambique** (www.guludo.com)

For further information on the award winners and the TO DO! contest, see www.todo-contest.org.

Grants and Awards

In 2009, the year under review, grants and awards amounting to a total of CHF 144,000.- were disbursed.

Overview: Projects and Organisations Supported in 2009

1. Working Group on Tourism & Development, Basle	CHF 25,000.-
2. Workcamp Switzerland	CHF 10,000.-
3. Fair Trade in Tourism South Africa (FTTSA)/Developing Standards and Certification for "voluntourism"	CHF 13,000.-
4. Afnan Algalil / Initiating tourist activities in Arrabia, Israel	CHF 29,000.-
5. NACOBTA / Tourism Business Support Programme, Namibia	CHF 10,000.-
6. StattLand Bern / 20 Years new urban perspectives	CHF 10,000.-
7. Association Projeto Bagagem, National Meeting of Turisol Network, Brazil	CHF 10,000.-
8. Workcamp Switzerland, Teenager camp „You(th) Learn“, intergenerational camp "Sen Teen", intercultural youth exchange project with Eastern Europe "You(th) Change"	CHF 12,000.-
9. Working Group on Tourism & Development, travel portal fairunterwegs.com	CHF 10,000
10. Contribution TO-DO! Contest on Socially Responsible Tourism	CHF 5,000.-
11. Awards for TO DO! contest winners 2009, 2 x CHF 5,000.-	CHF 10,000.-

Detailed descriptions of the projects and organisations supported by the foundation between 2001 and 2009 are available online at www.sstfoundation.org.

Finance and Investment Committee

Apart from continuously subjecting the transactions made by the asset management to scrutiny, the finance and investment committee had, in November 2009, a detailed consultation with the portfolio manager in charge at Basellandschaftliche Kantonalbank. According to the foundation's statutory regulations, the investment of assets must be in line with ethical, ecological and social criteria. To fulfil these conditions, the investments are subject to exclusion criteria as specified in the Swissca Green Invest criteria. In addition, investments must be predominantly in the shares of companies and in corporations that have undergone detailed sustainability research and have been included in the "ZBK Sustainable Investments" of Zürcher Kantonalbank.

Outlook

The Board of the foundation again budgeted a total of CHF 150,000.- to support projects and organisations in 2010. By providing this support, the foundation wants to keep up its commitment to sustainable tourism development within its scope and in line with its objectives.

Annotations to the Financial Statement

As at 31/12/2009, the foundation's assets amounted to CHF 6,261,9428.-. While the revenues amounted to CHF 503,612.80 (including unrealised capital gains on securities) the expenses (including grants and unrealised capital losses on securities) amounted to CHF 305,550.40. The books thus show a profit of CHF 198,062.40 in 2009. The net return on investment was 7.59 %. As at 31/12/2009, fixed-interest investments dominated, with a percentage of 73.89 % of total assets. The percentage of shares was 24.57 %, 1.54 % were liquid assets. The foundation's investment policy is long-term and cautious, yet income-oriented. This is to ensure the long-term protection of assets, while grants are made from the return on investment, which also covers running operational and administrative costs.

Kommentar [K1]: ??? Stimmt die Zahl?

The operational and administrative costs increased by 4.1 % over the previous year, to CHF 55,217.40 (2008: CHF 53,028.75), but remained 10.46 % below the budget.

The capital gains realised from the sale of securities and the revenues from securities amount to CHF 347,002.50, which is 44.5 % more than budgeted.

Board of Directors

Hansjörg Ruf, President
Hans Ulrich Schudel, Vice President
Barbara Affolter Gómez
Michael Andres, Treasurer
Esther Ineichen
Elena Obreschkow

Auditors

Ernst & Young, auditors, Basle

Board Committees

Finance and Investment:

Michael Andres
Hansjörg Ruf
Hans Ulrich Schudel

Funding:

Barbara Affolter Gómez
Esther Ineichen
Elena Obreschkow
Hansjörg Ruf

Approved at the 41st Board meeting on 15 April, 2010