

Schweizerische Stiftung für Solidarität im
Tourismus

Swiss Foundation for Solidarity in Tourism

Annual Report and Financial Statement
2005

5th Annual Report, 2005

Report on the Board's Activities

The Board held four meetings in 2005. The agenda was mainly dominated by the evaluation of quarterly financial reports and by decisions on funding proposals. According to the rules of procedure, the preparatory work has been delegated to the foundation's offices, standing committees and individual members of the Board.

In June 2005, the former members of the founder, the SSR Travel, Swiss Student Travel Office (cooperative), were informed in writing that in October 2004 the cooperative had been deleted from the commercial register. This was also the last occasion of contacting the founders and of informing them of the activities carried out by the foundation since it had been established in 2001.

In the year documented, the funding committee reviewed a total of 16 proposals to determine whether they are in line with the foundation's objectives and guidelines for grant applicants, and presented them to the Board for their decision. Ten project proposals were supported by the foundation, six funding applications were rejected. Furthermore, the Helvetas tourism project in Kyrgyzstan and the Working Group on Tourism & Development (akte) in Basle were supported on the basis of a project approval made earlier, covering projects of several years' duration. From its returns in 2005, the foundation made grants amounting to a total of CHF 117,628.-. Further information on the projects supported by the foundation can be found in the section on grants and awards, and in the annex to this report.

On the occasion of the International Tourism Exchange (ITB) 2006, the three winners of the TO DO! 2005 contest received a prize money of CHF 5,000.- each. The SST Foundation was represented at the award ceremony by Esther Ineichen and Hans Ulrich Schudel. For ten years, the Institute for Tourism and Development (Studienkreis für Tourismus und Entwicklung e.V.), Ammerland/Starnberger See has been giving socially responsible tourism awards to projects which take into account different interests and needs of the local population and which are being implemented with the participation of local people. The award winners receive a prize money of CHF 5,000.- from the SST Foundation. Hans Ulrich Schudel represented the foundation as a delegate in the contest jury.

Apart from continuously subjecting the transactions made by the asset management to scrutiny, the finance and investment committee had, in November 2005, a detailed consultation with the portfolio manager in charge at Basellandschaftliche Kantonalbank. It was concluded that the principles of the investment strategy formulated in the investment guidelines had been observed.

Outlook

The foundation continues, within its possibilities and in accordance with its mission, to promote sustainable tourism development. Tourism is one of the most important sectors of the global economy. Its continuous rapid growth gives rise to high hopes all over the world. There have long been warnings from the development community of the undesirable impacts of tourism for many sections of the population living in tourist destinations, and of the negative environmental impacts. NGOs and local groups in tourist destinations are increasingly involved in projects that work along the principles of sustainable tourism development. However, they oft lack the financial means to implement their projects. By giving grants the foundation can directly contribute to the implementation of such initiatives and can create awareness of tourism and development issues among the general public. Furthermore, the foundation will continue in 2006 to support the winners of the TO DO! award with a prize money of CHF 5,000.- each.

As the foundation is getting increasingly well known, the number of inquiries and actual funding applications is increasing. Even though the total number of funding applications is rather small, the assessment of proposals and correspondence with the applicants requires a considerable amount of time. Taking this into account, the budget for the foundation's operational and administrative expenses in 2006 has been adjusted accordingly.

As higher returns are expected in 2006, the Board increased the budget for grants and awards by CHF 25,000.-, so that a total of CHF 150,000.- is available to support projects and organisations.

Grants and Awards

In the year under review, grants and awards amounting to a total of CHF 132,500.- were disbursed.

Overview: Projects and Organisations Supported in 2005

1. Helvetas Tourism Project, Kyrgyzstan	CHF 10,000.-
2. Working Group on Tourism & Development, Basle	CHF 25,000.-
3. Workcamp Switzerland	CHF 10,000.-
4. Project "Strengthening Local Livelihood Strategies through Sustainable Development of Tourism and Agriculture, Sangla Valley, India", Forschungsinstitut biolog. Landbau, Frick	CHF 25,000.-
5. Project "Environmental Conservation in Guatemala through Integrating Sustainable Policies and Practices in Community Tourism Enterprises", Rainforest Alliance	CHF 10,000.-
6. Project "Sustainable Tourism and Local Development – a Local Strategy", Centre Mampuya, Senegal	CHF 15,000.-
7. Foundation "Fundaziun Vnà", Switzerland	CHF 5,000.-
8. Project "Participatory Rural Development in the Tourism Sector on the Island "Ile aux Nattes", Madagascar	CHF 10,000.-
9. Support for the production of a documentary on local employees in tourism	CHF 5,000.-
10. Tourism and Education Project, Senegal	CHF 2,500.-
11. Awards for TO DO! 2005 contest winners, 3 x CHF 5,000.-	CHF 15,000.-

The projects and organisations supported are described in detail in the annex to this report.

Annotations to the Financial Statement

As at 31/12/2005, the foundation's assets amounted to CHF 6,879,589.-. While the revenues amounted to CHF 571,935.65 (including unrealised capital gains on securities) the expenses (including grants and unrealised capital losses on securities) were CHF 324,264.90.-. The books thus show a profit of CHF 247,670.75 in 2005. The net return on investment was 6.84% (2004: 3,33%). As at 31.12.2005, fixed-interest investments dominated, with a high percentage of 75% of total assets. The percentage of shares was 24.5% while 0.5% were liquid assets. The foundation's investment policy is long-term and cautious, yet income-oriented. This is to ensure the long-term protection of assets, while grants are made from the return on investment, which also covers running operational and administrative costs.

The operational and administrative costs have increased to CHF 64,442.- in 2005 (from CHF 42,600.- in 2004). This was due to the fact that the office time needed to handle the foundation's tasks has increased considerably and that due to the increased involvement in activities, such as participation in the TO DO! award, the foundation has incurred additional costs as compared to 2004.

The capital gains realised from the sale of securities and the revenues from securities amount to CHF 219,840.-, which is more than the budgeted amount of CHF 200,000.-.

Board of Directors

Hansjörg Ruf, President
Hans Ulrich Schudel, Vice President
Michael Andres, Treasurer
Esther Ineichen
Theodor Schmid

Auditors

Ernst & Young, auditors, Basle

Board Committees

Finance and Investment:

Michael Andres
Hansjörg Ruf
Hans Ulrich Schudel

Funding:

Esther Ineichen
Hansjörg Ruf
Theodor Schmid

Approved at the 25th Board meeting on 23rd March, 2006

Annex

Projects and Organisations Supported in 2005

1. Helvetas Tourism Project in Kyrgyzstan, CHF 10,000.-

Tourism is regarded as one out of very few possibilities to provide an external income for remote rural areas in Kyrgyzstan. Kyrgyzstan has a very attractive scenery and culture, and tourism in Kyrgyzstan has considerable potential for growth. However, this requires an improved tourism infrastructure and more customer-friendly services. By providing support and training, Helvetas wants to increase quality standards to a level that meets the requirements of tourist groups as well as individual travellers. In cooperation with tour operators in Kyrgyzstan, including NoviNomad, the project is pro-actively marketed in Western Europe, and particularly in Switzerland.

The project phase is from 2003 to 2005, the project budget totals about CHF 550,000.-.

During the project phase, the SST Foundation contributes CHF 10,000.- annually.

Information: www.cbtkyrgyzstan.kg
 www.helvetas.ch/deutsch/projekte/laender/asien/kirgistan.html

2. Working Group on Tourism & Development, Basle, CHF 25,000.-

Since it was founded in 1977, the Working Group on Tourism & Development has focussed on awareness-raising among the general public, tourists and the travel and tourism industry with regard to the impacts of tourism on local communities in tourist destinations, especially in developing countries and at the periphery of the industrialised countries.

The Working Group is a competent address for various target groups, especially for the media, development experts from governmental institutions, NGOs and churches as well as teachers in schools, adult education and vocational training, who are looking for expertise and advice. To meet this demand, the Working Group maintains a continuously updated specialised documentation, presents papers and contributes to the media coverage on tourism issues upon request.

Adjusting its work to present-day requirements, the Working Group is placing emphasis on Fair Trade in Tourism. The internet portal www.fairunterwegs.ch will make information accessible on how tourism can, in line with fair trade principles, effectively contribute to sustainable development.

The Working Group on Tourism & Development receives its core funding from a federal contribution of CHF 60,000.-, by the Swiss Agency for Development and Cooperation (DEZA) and from contributions by donor organisations (Swiss Catholic Lenten Fund, Swissaid, Bread For All, HEKS, terre des hommes Switzerland), from contributions by individuals as well as benefactors and sponsors.

The Working Group works on the basic principles of sustainable tourism development and raises awareness in a way that fully corresponds with the objectives of the SST Foundation. The foundation benefits from the network of the Working Group and may involve the Working Group as consultants when assessing funding proposals.

From 2005 to 2007, the foundation supports the Working Group on Tourism & Development with an annual contribution to the operating costs of CHF 25,000.-.

Information: www.akte.ch
 www.fairunterwegs.ch (from autumn 2006)

3. Work camp Switzerland, CHF 10,000.-

Workcamp Switzerland goes back to an initiative by Sophie Kaiser. As a volunteer, she had worked in various projects in Europe and Latin America. Her experiences motivated her to organise workcamps in Switzerland and to facilitate the participation of volunteers in workcamps abroad.

Workcamp Switzerland was founded in 2004 as a non-profit organisation based in Solothurn, with the objectives of promoting intercultural exchange and supporting non-profit projects at the local level. These objectives are being achieved by conducting and facilitating international workcamps.

The target group of Workcamp Switzerland are young people from Switzerland and abroad, aged 18 to 30. As food and accommodation in workcamps are free of charge, even the less affluent such as students can afford to participate. In workcamps, international groups of young people work as volunteers. Their volunteer work supports social, cultural or ecological projects.

The local population of the places where workcamps are being conducted is another important target group for intercultural exchange.

Workcamp Switzerland organised six workcamps in 2005. Workcamp Switzerland has been supported by contributions from the European Youth Foundation (EYF) of the Council of Europe and the Federal Commission of Child and Youth Affairs, Switzerland.

The Foundation contributes CHF 10,000.- to Workcamp Switzerland.

Information: www.workcamp.ch

4. Strengthening Local Livelihood Strategies through Sustainable Development of Tourism and Agriculture in the Sangla Valley, Himachal Pradesh, India, CHF 25,000.-

The remote Sangla valley in Himachal Pradesh faces increasing economic hardship, while at the same time opportunities in tourism and agricultural markets are growing. People's livelihoods still largely depend on agriculture. Cash crops such as apples have slowly replaced traditional subsistence production of staple crops. However, not all farmers were able to cope with such transitions successfully. Indian macro-economic reforms with decreasing subsidies and support services have had their impacts on rural farming households: while input costs increased, incomes have remained stable or even decreased. There is little non-farm employment, various forms of migration in and out of the valley are common, and only few people have benefited from the emerging tourism industry so far. With this background, the Sangla Valley Sustainable Development Society (SVSDS) has been formed by various villagers with the aim to gain access to benefits from development activities and to take part and action in the definition, planning and implementation of sustainable development of the Sangla valley. A preliminary assessment involving ETH Zurich (B. Isler, M. Jenny) and FiBL (S. Moser, F. Eyhorn) has been carried out between May and September 2004, where obvious potentials both in organic agriculture as well as sustainable tourism have been identified and discussed with the locals.

The main aim of the project is defined as **“Create sustainable livelihood options through community based eco-tourism and organic farming”**. The objectives are

- 1) Sustainable tourism is being developed using a community-based approach, strengthening the livelihood base of a broad range of the valley population, while maintaining the cultural heritage and the natural resources of the valley
- 2) The farming community of the valley is enabled to improve their farm economy through advanced organic practices, value-addition to their products and by using synergies with tourism.

The project supports individual entrepreneurs and SVSDS in establishing Sangla valley tourism that is locally planned and managed. Pilot projects (bed & breakfast Initiatives, agro-tourism days, promotion of local dishes) will be planned and executed in a participatory manner. FiBL and their Indian partner ICCOA (International Competence Centre for Organic Agriculture) will provide training and coaching. Phase I (May 2005 – May 2006) prepares the entrepreneurs and the society for further initiatives in tourism and organic agriculture on a broader scale in phase II (2006 – 2008).

The Foundation contributes CHF 25,000.- to the project.

Information: Dr. Samuel Moser, Forschungsinstitut für biologischen Landbau (FiBL),
CH-5070 Frick , samuel.moser@fibl.org, www.fibl.org

5. Environmental Conservation in Guatemala through Integrating Sustainable Policies and Practices in Community Tourism Enterprises / Alianza para Bosque (Rainforest Alliance), Guatemala, CHF 10,000.-

The mission of Alianza para Bosques is to protect ecosystems and the people and wildlife that live within them by implementing better business and land use practices for biodiversity conservation and sustainability. Alianza para Bosques is a leader in developing best management practices for sustainable land use, and offers third-party certification and ecolabeling services to farms and forests that are managed in ways that reduce environmental impacts and increase social benefits. As the first organization in the world to utilize market forces to conserve tropical forests, launching our Sustainable Forestry Division in 1989 and our Sustainable Agriculture Division in 1991, Alianza para Bosques pioneered a worldwide movement in best practices for land use.

The new division at Alianza para Bosques, the Sustainable Tourism Division, is building awareness of environmentally and socially responsible tourism, and promoting environmental standards for tourism operations, as they did for forestry and farm operations that are managed sustainably. Alianza para Bosques is leading the next major steps in the creation of a Sustainable Tourism Stewardship Council, an accreditation body for sustainable tourism certifiers that is vital for establishing credibility and international recognition to tourism certification standards and national policies that are aligned to these standards. This groundbreaking initiative is being accomplished with the efforts of the World Tourism Organization, The International Ecotourism Society, and the United Nations Environment Programme. Together, they are devising a strategy to create standards for tourism operations that promote the sustainable use of natural resources.

Alianza para Bosques (Rainforest Alliance) requests a grant to support the efforts of the Sustainable Tourism Division in its project in Guatemala entitled Environmental Conservation in Guatemala through Integrating Sustainable Policies and Practices in Community Tourism Enterprises. Over the next year, Alianza para Bosques will undertake a set of groundbreaking activities to move tourism businesses like community-based ecolodges and small hotels in Guatemala toward environmental and social sustainability through the development and field testing of policies and standards that work in the Guatemalan local context.

The project will result in internationally credible best management practices and policies for tourism service suppliers that are locally developed in Guatemala and broadly endorsed, and will maximize opportunities for the conservation and sustainable use of natural resources.

This project complements and expands a larger project that has international, regional and national-level work, with core funding from the Inter-American Development Bank (IDB) and the Ford Foundation. However, funds from the Swiss Foundation for Solidarity in Tourism will develop specific standards and policies for Guatemala that are adapted to the local reality, and will allow community-based tourism organizations to participate in the implementation of best management practices. The project will promote the Guatemalan policies to key stakeholders throughout the country. Without SST funds, national level work in Guatemala would be very limited through the IDB and Ford project.

The Foundation contributes CHF 10,000.- to the project.

Information: www.rainforest-alliance.org

6. Project „Sustainable Tourism and Local Development – a Local Strategy“ / Centre Mampuya, Competence Centre for Sustainable Development in Senegal, CHF 15,000.-

Centre Mampuya goes back to a private initiative and is aimed at contributing to sustainable development in Western Senegal, especially in the communities of Diass und Yène. Centre Mampuya is situated about 40 kilometres south-east of Dakar between the villages of Toubab Dialaw and

Ndayane. The non-profit activities of Centre Mampuya are in the hands of the Senegalese association ACCES MAMPUYA (**A**ction **C**oncertée d'**E**ntreaide et de **S**olidarité Mampuya). The association is involved in ecological, cultural, social and eco-tourism projects, in close co-operation with the communities of the surrounding villages. On the land owned by the association – a protected area of 28 hectares – as well as in the villages, projects are being conducted to protect natural resources (afforestation, soil protection) and to alleviate poverty (debt relief and micro financing).

Centre Mampuya works in partnership with the following organisations, among others: IIED, AGRECOL Afrique, Swiss Catholic Lenten Fund, Sahel DEFIS.

Centre Mampuya's idea of initiating this project on sustainable community-based tourism stems from the idea of pro-actively developing solutions for current development problems which work at the local level, but are also applicable at the regional and national level. Apart from the original objective, this is a contribution to community-based decentralised development.

The proposed project is aimed at reflection, conceptualisation and action to strengthen alternative forms of tourism which allow for the decentralised participation of the population. Centre Mampuya wants to start a process (in the sense of research) that combines alternative tourism, people's participation and decentralisation, by bringing certain activities in the fields of culture, environment and natural resource use to the grassroots.

The Foundation contributes CHF 15,000.- to the project.

Information: www.mampuya.org

7. Stiftung "Fundaziun Vnà", CHF 5,000.-

The foundation "Fundaziun Vnà" was founded in July 2004 to provide professional guidance to the "Project Vnà" and to ensure its funding. As a first step, it is to raise funds for redesigning the guesthouse and cultural centre "Piz Tschütta" (total volume CHF 1.6m) Later, it should provide funding for selected projects in the village. By realising the hotel project, up to six new jobs would be created, and it would have several other positive effects (such as a public space for cultural events, a small shop). Furthermore, additional rooms at different rates and in different categories shall be offered by the village community in their houses and flats. The guesthouse and cultural centre "Piz Tschütta" will be in charge of the administration, marketing and the letting of rooms.

Until 10 years ago, the house "Piz Tschütta" with its modest guesthouse and a small shop for basic necessities, located at the village square, was the most important meeting place in the village. For the village, the closing down of this meeting place was a serious loss. The village, however, has economic potential. Many people in Vnà are aware of this potential. They want to continue to live and work in Vnà, maintain their livelihoods, take care of their village and especially its traditional cultural heritage.

In 2002, a group of people from the Lower Engadine region and other friends of Vnà sat together with a group of local people and thought of how to bring new life to the village and "Piz Tschütta", how to create jobs, how to attract visitors, how to promote alternative forms of tourism and how to stop emigration.

The Foundation contributes CHF 5,000.- to "Fundaziun Vnà".

Information: www.fundaziunvna.ch

8. Participatory Rural Development in the Tourism Sector on the Island "Ile aux Nattes" in Madagascar, CHF 10,000.-

"Association Santé et Développement" (ASD) was founded in 1997. Since 1998, it has been a registered non-profit association without political or religious objectives, aimed at promoting health and development in the district of Sainte Marie.

ASD works on the island of Sainte Marie (18,500 inhabitants). At present, its primary objective is to integrate young people into sanitary, economic and social activities. As the project is both relevant and timely, ASD has, upon the proposal of the chair in November 2003, taken up the project for socially responsible and sustainable tourism, "Tourisme Equitable".

The objective of the project is the participation of the local population – about 1,000 inhabitants almost exclusively dependent on fishing and agriculture – in the development of tourism on the island. Mainly French investors have within the past five years constructed seven hotels and resorts on the small island “Ile aux Nattes”. Overall accommodation capacity at the end of 2004 was 180 beds. In addition, almost all the other plots of land situated close to the sea were rented out or sold to foreign tourists who have built holiday homes. Sly middlemen have been luring poor landowners into leasing out their land on a long-term basis. When formulating and concluding such contracts, these middlemen did not pay any attention to the legality of the deals or to possible disadvantages for the landowners. The project is mainly aimed at imparting skills to assess the economic, social and ecological risks and benefits of tourism development. It is also aimed at resolving existing conflicts of interest between foreign tourism investors and the local population. Local people must benefit economically from the tourism sector and must be involved in ecological protection measures on the island. The construction of a tourism information centre is to provide meeting space and room for various activities. The integrated tourist information office shall serve to educate tourists about the local situation and to ensure that the centre functions in such a way as to cover costs.

The Foundation contributes CHF 10,000.- to the project costs.

Information: Association Santé et Développement (ASD), B.P. 19, Sainte Marie 515, Madagascar, asd.sainte.marie@laposte.net

9. Support for the production of a documentary on local employees in tourism / FernWeh - Tourism Review, CHF 5,000.-

The film will show the socio-economic impact of tourism at the Victoria Falls (Zimbabwe) and at Livingstone (Zambia). It will focus on income generating strategies of people working in tourism as well as on the relationship between tourists and local people in a post-colonial setting, and on tourism and migration. FernWeh expects the film to be a valuable contribution to education on tourism and development, on intercultural understanding between people in tourist sending and receiving countries. It shall also contribute to the reflection on cultural stereotypes.

Narrating the life story of Zambian raft guide Vincent Mapulanga, the film shows the socio-economic and intercultural linkages of tourism in two different historical places: Victoria Falls in Zimbabwe and Livingstone in Zambia. The focus is on strategies of income generation, self-organisation and presentation of people working in tourism as well as the post-colonial relationship between tourists and local people.

FernWeh – Tourism Review is involved in critical information and education on tourism. By looking at North-South relations, FernWeh points out growing social contradictions as a consequence of what is happening in tourism. FernWeh shows the interlinkages of the social, economic and ecological aspects in tourism and places them in the context of social power relations.

The Foundation contributes CHF 5,000.- to the production of the film.

Information: www.iz3w.org

10. Tourism and Education Project Senegal / Action for World Solidarity Organisation (ASW), CHF 2,500.-

The Action for World Solidarity Organisation (ASW), Germany's oldest development charity, is developing a concept for encounters aimed at supporting development (“explore and help”).

The target groups of this concept for environmentally and socially sustainable tourism are people interested in development, especially people who are already donating money to grassroots projects in Africa.

What is new in the project proposed is that for the first time, an established and important development agency is developing a tourism concept that promotes active encounters between donors and people in the projects supported. ASW intends to continue to develop the concept after initial experiences, for example by also providing technologically and environmentally adapted forms of transport, for example by bicycle instead of minibus.

The objectives of the donors and donor agencies include:

- to deepen intercultural understanding, to turn active donors of ASW into multipliers,
- a tool to counter the general tiredness to donate, and to provide new momentum for groups and individuals working on development,
- to stop the decline in donations to ASW by developing new ideas and winning new donors.

The objectives of the project partners include:

Project staff and project beneficiaries in the countries of the South benefit in so far as they

- help select the places to be visited and the project aspects to be highlighted, thus increasing the degree to which their projects are known,
- get better information on where the money from their European donors comes from, who they are and what their motivations are,
- Raise additional funding by organising tours and expanding their work at the grassroots.

The people and organisations benefiting from the project are grassroots initiatives supported by ASW in developing countries – usually registered non-profit initiatives.

The Foundation contributes CHF 2,500.- to the project annually.

Information: www.aswnet.de

11. Prize for TO DO! Contest Award Winners / total CHF 15,000.-

At the International Tourism Exchange (ITB) 2006 in Berlin, the following projects were awarded with a TO DO! 2005 and received a prize money of CHF 5,000.- each from the SST Foundation.

POSADA AMAZONAS, Peru

The Peruvian award winner POSADA AMAZONAS illustrates how socially responsible transaction can be implemented in practical terms. In cooperation with the indigenous community of Infierno, it was not only possible to realise a cohesive eco-tourism concept together with the rainforest lodge at the Rio Tampopata (in the tributary region of the Amazon), but at the same time, the entrepreneurial interests of the Lima based Tour Operator Rainforest Expeditions could also be linked with the requirements and needs of the indigenous people. POSADA AMAZONAS was initiated as a joint venture, with the local community participating in ownership and profit from the very beginning. In addition Rainforest Expeditions was responsible for the training of the local staff and for their employment in qualified jobs. In this way, an exemplary participatory tourism model was created for the benefit of all - a project that also helps to sustain an ecologically, culturally and socially threatened habitat.

(Source: <http://www.todo-contest.org/presse2005-en.html>)

Contact : POSADA AMAZONAS
Rainforest Expeditions
Ave Aramburu 166, 2B
Miraflores, Peru
E-Mail: kholle@rainforest.com
Web: www.perunature.com

Information: http://www.todo-contest.org/preistraeger-en/pdf/Posada_preis-e.pdf

KUVONA CULTURAL TOURS, South Africa

In the legal sense, KUVONA CULTURAL TOURS is considered to be an incoming agency, but in reality it is a regional tourism development project. In the local language "Kuvona" means "see" or "understand". KUVONA strives to bring tourists to the north of the South African Limpopo Province, to show them, through sensitively fashioned encounter programmes, the culture and lifestyle of the Venda and Shangaan tribes, and to implement a "softer" kind of tourism in partnership with the local communities. Groups of tourists are also taken to the bordering countries Zimbabwe, Botswana and Namibia. Tourism is used as an instrument to create a large number of jobs in various sectors, such as for artists, craftsmen or tour guides. For the most part, activities are organised in cooperation with the sister company Shiluvuvari Lakeside Lodge, the regional Ribolla Tourism Association, and with tour operators such as SKR Studien Kontakt Reisen in Bonn, Germany.

(Source: <http://www.todo-contest.org/presse2005-en.html>)

Contact : Kuvona Cultural Tours
Abel Baloyi
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Web: www.kuvona.com

Information: http://www.todo-contest.org/preistraeger-en/pdf/Kuvona_preis-e.pdf

FAIR TRADE IN TOURISM SOUTH AFRICA (FTTSA) - TO DO!-Special Award

The Pretoria-based certification organisation FAIR TRADE IN TOURISM SOUTH AFRICA (FTTSA) is given the first ever TO DO! Special Award. FTTSA's objectives and business practices considerably differ from those of many organizations engaged in tourism certification. The FTTSA-label (ranking as a Trademark) is not an eco-label. FTTSA focuses on the social, cultural and economic aspects of tourism development. As is the case for the TO DO! contest, its primary aim is to seek ways and means, to overcome poverty through participatory tourism development, to encourage, strengthen and preserve cultural identity, and to integrate a maximum number of social aspects (key issues in post-apartheid South Africa).

Crucial factors in the decision to award the prize were the impacts generated by the work of the FTTSA: Holiday makers from abroad can easily see through enterprises awarded with the FTTSA-label that they travel with a company which belongs to the "new South Africa". These certified enterprises strive to promote the South African "Black Economic Empowerment" programme. This quasi-legal venture wants to promote "an integrated and coherent socio-economic process that directly contributes to the economic transformation of South Africa and brings about significant increases in the number of black people that manage, own and control the country's economy, as well as significant decreases in income inequalities", by the year 2014. Accordingly, FAIR TRADE IN TOURISM SOUTH AFRICA finds itself in a position in which it can accompany and contribute to the reconciliation process in the new South Africa, as one important element amongst many. Its goal is to reshape the old structures in tourism, without condemning them, in such a way that a dynamism can arise that is needed for a society acting fair and with social responsibility.

(Source: <http://www.todo-contest.org/presse2005-en.html>)

Contact: Fair Trade in Tourism South Africa (FTTSA)
Hatfield Forum West, 1067 Arcadia Street
PO Box 11536, Hatfield, Pretoria 0028
South Africa
Tel. +27-012-342 8307/8
Fax: +27-012-342 8289
E-Mail: info@fairtourismsa.org.za
Web: www.fairtourismsa.org.za

Information: http://www.todo-contest.org/preistraeger-en/pdf/Fair_Trade_preis-e.pdf

Information on the TO DO! Contest for Socially Responsible Tourism:
www.todo-contest.org, www.studienkreis.org

SST Swiss Foundation for Solidarity in Tourism

Balance Sheet 2005

DOC 01.06

	<u>2004</u>	<u>2005</u>
	CHF	CHF
ASSETS		
Current Assets		
Cash and Cash Equivalents	78,416.74	35,709.71
Other Assets	39,663.00	39,261.15
Accrued income, deferred expenditure	0.00	0.00
Current Assets - Total	<u>118,079.74</u>	<u>74,970.86</u>
Fixed Assets		
Invested capital	<u>6,557,750.65</u>	<u>6,804,618.80</u>
Fixed Assets - Total	<u>6,557,750.65</u>	<u>6,804,618.80</u>
TOTAL ASSETS	<u><u>6,675,830.39</u></u>	<u><u>6,879,589.66</u></u>
LIABILITIES		
Borrowed capital		
Deferred Income	<u>85,017.65</u>	<u>25,953.80</u>
Total Liabilities	<u>85,017.65</u>	<u>25,953.80</u>
Capital Resources		
Total capital of the foundation	6,883,406.70	6,898,559.07
Loss carried forward	-396,315.61	-396,315.56
Profit carried forward	54,693.00	103,721.60
Profit	49,028.60	247,670.70
Loss	0.00	0.00
Total Capital Resources	<u>6,590,812.74</u>	<u>6,853,635.86</u>
TOTAL LIABILITIES	<u><u>6,675,830.39</u></u>	<u><u>6,879,589.66</u></u>

SST Swiss Foundation for Solidarity in Tourism

Profit & Loss Account 2005

	2004	Budget 2005	2005
	CHF	CHF	CHF
EXPENDITURE			
Remuneration for participation in meetings	7,600.00	8,000.00	8,000.00
Extra expenses - Board	2,756.65	2,000.00	3,425.90
Board allowances	3,014.65	3,000.00	3,927.40
Delegation Board	0.00	0.00	2,150.20
Public relations	1,375.85	5,000.00	4,372.80
Finance and Investment Committee	5,425.75	4,000.00	6,192.30
Funding Committee	7,875.00	7,000.00	6,337.50
President/Vice President	4,875.00	4,000.00	12,525.00
Office	2,400.00	6,000.00	6,000.00
Accounting	5,475.00	6,000.00	8,325.00
Administrative expenses	1,802.15	3,000.00	3,185.90
Operational and administrative expenses	42,600.05	48,000.00	64,442.00
Asset management	27,244.70	29,000.00	28,265.35
Bank charges	1,518.85	1,000.00	2,097.10
Unrealised capital losses on securities	67,116.40	0.00	69,039.75
Realised capital losses on securities	31,379.15	0.00	27,792.20
Financial expenditure	127,259.10	30,000.00	127,194.40
Grants	121,416.50	125,000.00	132,628.50
Grants and awards	121,416.50	125,000.00	132,628.50
Total expenditure	291,275.65	203,000.00	324,264.90

INCOME

Unrealised capital gains on securities	141,584.85	0.00	352,095.65
Realised capital gains on securities	2,300.00	0.00	30,603.90
Gain on securities	196,419.40	200,000.00	189,236.10
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Financial returns	340,304.25	200,000.00	571,935.65
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Total income	340,304.25	200,000.00	571,935.65
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Profit	49,028.60	0.00	247,670.75
Loss	0.00	3,000.00	0.00
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	291,275.65	203,000.00	324,264.90
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